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Wylie Inn and Conference Center Salutes Heroes in the Community with Special Offer
Holiday Season Guest Stay Promotion for Members of the Armed Forces and First Responders

Beverly, MA – (November 17, 2009) – As the holiday season approaches, there is no better time to get together with friends and family. The Wylie Inn and Conference Center is honoring members of the U.S. Armed Forces and First Responders (police, fire and emergency medical services) for their dedication and courage with this “Salute to Heroes.” The Wylie Inn and Conference Center is offering these men and women guest rooms at 50 percent off the best available rate throughout the holiday season. Reservations can be made online at www.wyliecenter.com.

“The holidays are what bring family and friends together,” said Deborah DeGalla, General Manager. Through the Wylie Inn and Conference Center’s “Salute to Heroes” promotion, reconnecting with loved ones has never been so easy. We honor these brave men and women and look forward to welcoming them to our hotel.”

The Wylie Inn and Conference Center is honoring all active, reservists, retirees, and their dependents, along with First Responders, by offering 50 percent off the best available rate. The rates are available for leisure travel from November 16 through December 30, 2009. To qualify for the discounted rate, guests must present a valid and current government identification card at the time of booking. Military family members must present a “dependent” identification card if traveling separately.

The Wylie Inn and Conference Center offers guests complimentary continental breakfast & coffee/tea throughout the day, complimentary parking, and access to its fitness center.

The Wylie Inn and Conference Center is owned by Endicott College and operated by Pyramid Hotel Group. Pyramid’s portfolio of properties includes 35 premier hotels nationwide from among the most well-regarded hotel brand names. To book a stay or to see a list of all of the hotels offering this promotion, visit www.pyramidhotelgroup.com. The Wylie Inn and Conference Center is also affiliated with Sterling Hotels, a brand of the Preferred Hotel Group.

About the Wylie Inn and Conference Center at Endicott College: Situated on a picturesque stretch of Boston's north shore in Beverly, the Wylie Inn and Conference Center at Endicott College offers 92 guestrooms & suites with many first class amenities such as pillow top beds, comforters, flat screen HDTVs, refrigerators, iron and ironing boards, hair dryers, large work areas, wireless internet access and coffee makers in all rooms. The Wylie Inn and Conference Center is also an award winning Boston corporate IACC certified meeting center providing businesses a place designed to maximize learning and productivity.

About Pyramid Hotel Group: Pyramid Hotel Group LLC, founded in 1999, is a Boston-based, full-service hotel company that owns, manages and asset manages hotels and manages hotel construction/renovation projects. For more information about the company and its affiliates, visit the company's website, <http://www.pyramidhotelgroup.com>.

About Sterling Hotels: Travelers welcome a global brand that provides consistent standards of quality and service, offers convenient access to popular business and leisure destinations, and supports the individuality of its member hotels. A brand that can deliver on this promise at a reasonable price is worth its weight in silver. We say, welcome to Sterling Hotels.

Comfortable, convenient, connected. A brand with more than 20 years of experience that you can trust to have you in the right location, at the right price with a reputation that is, in a word Sterling. A worldwide collection of hotels with character and distinction, Sterling understands that its guests value a consistent commitment to quality.

As a member of the Preferred Hotel Group family of brands, Sterling offers its hotel partners a portfolio of business solutions including the worlds widest reservations network, cutting-edge technology, a dedicated international sales team and strategic communications and marketing services. For guests, Sterling relationship with the Preferred Hotel Group marks a guarantee of quality, while providing special benefits. Sterling guests are eligible to enroll in the *I Prefer* Global Guest Benefit Program, featuring benefits such as early check-in/late check-out, space-available upgrades and more. For reservations and a complete description of the Sterling Hotels collection, please visit www.sterlinghotels.com.

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